

Integrated Transport Strategy - Outcome of Public Engagement (Stage 1)

Strategic Alignment - Our Places

Public

Tuesday, 18 March 2025
Infrastructure and Public Works Committee

Program Contact:
Mark Goudge, Associate Director Infrastructure

Approving Officer:
Tom McCready, Director City Infrastructure

EXECUTIVE SUMMARY

The purpose of this report is to provide Council with an update on the Stage 1 Public Engagement prior to the draft ITS being presented to the Infrastructure and Public Works Committee on 15 April 2025.

The City of Adelaide's Strategic Plan 2024-2028 has an objective to facilitate and activate our places in a safe and accessible way for our community.

An Integrated Transport Strategy (ITS) for the City of Adelaide (CoA) is being developed to replace the Smart Move, Transport and Movement Strategy 2012-2022.

The ITS will provide a clear policy position for transport and movement within CoA with strategic directions, policies, network maps and an assessment framework to facilitate effective, evidence-based decision-making and ongoing action and evaluation.

At the 22 October 2024 Council Meeting, Council endorsed the ITS Discussion Papers and Stage 1 Public Engagement, which was undertaken from 4 November 2024 to 2 December 2024.

The stage one community engagement feedback will be incorporated into the development of the draft ITS and Network Report that will be presented to Council at its meeting to be held on 15 April 2025 seeking endorsement for the draft ITS to be released for stage two community and stakeholder engagement.

RECOMMENDATION

The following recommendation will be presented to Council on 25 March 2025 for consideration

THAT THE INFRASTRUCTURE AND PUBLIC WORKS COMMITTEE RECOMMENDS TO COUNCIL
THAT COUNCIL

1. Notes the Stage 1 Engagement Report as contained within Attachment A to Item 7.2 on the Agenda for the meeting of the Infrastructure and Public Works Committee held 18 March 2025:
2. Notes that the draft Integrated Transport Strategy will be presented to the Infrastructure and Public Works Committee on 15 April 2025.

IMPLICATIONS AND FINANCIALS

City of Adelaide 2024-2028 Strategic Plan	Strategic Alignment – Our Places The Integrated Transport Strategy will provide strategic direction to activate our places in a safe and accessible way for our community.
Policy	Smart Move Transport and Movement Strategy 2012-2022 will be superseded by the Integrated Transport Strategy.
Consultation	This report provides a summary of the Stage 1 consultation process and subject to Council approval, Stage 2 consultation will invite the community to provide feedback on the Draft Integrated Transport Strategy.
Resource	Not as a result of this report.
Risk / Legal / Legislative	Not as a result of this report.
Opportunities	The Integrated Transport Strategy will identify a series of initiatives that will help deliver upon Council's Strategic Plan objectives.
24/25 Budget Allocation	\$200,000.
Proposed 25/26 Budget Allocation	Not as a result of this report.
Life of Project, Service, Initiative or (Expectancy of) Asset	Not as a result of this report.
24/25 Budget Reconsideration (if applicable)	Not as a result of this report.
Ongoing Costs (eg maintenance cost)	Not as a result of this report.
Other Funding Sources	Not as a result of this report.

DISCUSSION

1. The purpose of this report is to provide Council with an update on the Integrated Transport Strategy (ITS) Project Stage 1 Public Engagement.

Background

2. The ITS is being developed to replace *Smart Move*, The City of Adelaide Transport and Movement Strategy 2012-2022.
3. Smart Move aimed to make the city more accessible by accommodating greater travel choices to meet the needs of all users. The Strategy's key priority was to create a people-friendly City by improving conditions for pedestrians, cyclists and those using public transport. While many of Smart Move's objectives are still relevant today, more recent planning frameworks have established new ways of thinking about our streets and transport systems.
4. The ITS is being developed to reflect contemporary transport thinking and frameworks, including Healthy Streets, Movement and Place and the Safe Systems approach. Considering these evidence-based frameworks, the ITS will enable improved identification and prioritisation of transport projects, through a systematic and strategic approach.
5. Additionally, it aims to create a transport system that considers all modes of movement (into and around the city) and enables people to adopt a healthier, more sustainable lifestyle and to result in a greener, more beautiful, equitable and liveable City of Adelaide.
6. The ITS will provide a clear policy position for transport networks and streets within the City. It will include strategic directions, policies, network maps, an assessment framework to facilitate effective decision-making as well as a high-level Implementation Plan.
7. The ITS will sit under the City of Adelaide's suite of Strategic Management Plans (i.e. Strategic Plan, Long Term Financial Plan, Asset Management Plans and City Plan) and will provide line-of-sight for new and existing transport-related initiatives that support delivering upon our Strategic Plan's objective to facilitate and activate our places in a safe and accessible way for our community, and inform a wide range of projects such as the Main Street Revitalisation projects and Light Square/Wauwi Master Plan.
8. The ITS is being developed in alignment with key City of Adelaide strategies and planning documents, including the recently endorsed City Plan and Integrated Climate Strategy as well as several key strategic transport initiatives (Citywide Speed Limit Review, Traffic Signal Optimisation Review and School Safety Review) and design principles for our Main Street Revitalisation projects.
9. The project is being developed in two key stages as shown in [Link 1](#).
10. The Infrastructure and Public Works Committee was presented a high-level overview of the ITS on 17 September 2024 [\[Link 2\]](#)
11. Key themes that were discussed included:
 - 11.1. Historic and future mode shifts.
 - 11.2. Future levels of car use and car parking availability with consideration of City Plan and growth ambitions.
 - 11.3. Reducing motor vehicle through traffic through the city.
 - 11.4. Ensuring comfort and safety for people walking and wheeling.
 - 11.5. Benchmarks and comparative safety for cycling in Adelaide when compared to other cities.
 - 11.6. Establishing a comprehensive and connected cycling network.
 - 11.7. A continuous active travel city loop (for transport and tourism).
 - 11.8. Increasing the uptake of public transport (including better stop waiting experience and new routes).
 - 11.9. Ensuring businesses and other stakeholders are appropriately engaged through the development of the strategy.

Stage One Community and Stakeholder Engagement - Background

12. The objectives of the Engagement Process for the project are to:
 - 12.1. Deliver well-planned, fit for purpose engagement activities that encourage participation from a broad range of transport experiences
 - 12.2. Ensure engagement is designed to elicit feedback that is targeted to and useful for the development of the Transport Strategy.
 - 12.3. Accurately and faithfully report feedback to the project team and to the public in order to close the loop.
13. Engagement on this project is being delivered in two stages. Stage one has focused on generating feedback on eight technical discussion papers developed by AECOM and the CoA.
14. Aligning with the discussion paper themes, the purpose of stage one was to verify and validate the content of the papers and seek feedback on the issues, opportunities and gaps identified. The intention was to check 'have we got it right, have we missed anything, what is important to you and have we captured it'.
15. Stage one allowed us to hear from our community to confirm and build on issues, opportunities and themes identified from previous engagement and research. In addition to this, it aimed to help build a shared vision and objectives for the Strategy, test best practice examples and key strategic moves, and take on any additional ideas.
16. At the Infrastructure and Public Works Committee on 15 October 2024, the eight Discussions Papers and associated Discussion Paper summary documents were presented as the primary engagement materials for the Stage one community consultation [[Link 3](#)] which were subsequently endorsed by Council on the 22 October 2024 [[Link 4](#)].
17. Stage one engagement was undertaken over a four-week period, from 4 November 2024 to 2 December 2024. It was an extensive engagement program and included:
 - 17.1. An online engagement campaign including a survey via Our Adelaide.
 - 17.2. Eight topic-specific Discussion Papers and summarised documents published online to inspire feedback and comment.
 - 17.3. Six collaborative planning workshops with key stakeholders grouped under key discussion topics.
 - 17.4. Four open in-person community engagement sessions in various locations, planned and scheduled to ensure sessions were accessible and convenient for different stakeholders and people in the community (e.g. business owners and operators, people with disability and parents and carers).
 - 17.5. One panel discussion, including guest speakers.
 - 17.6. Child and youth-specific engagement activities.
18. Notification of community engagement was provided through the following avenues:
 - 18.1. Promotional advertisements on all Customer Service points including the digital screens that Council operates, our Libraries and Community Centres.
 - 18.2. Social Media posts via CoA social media channels.
19. Several key external stakeholders were engaged through early background research and information gathering and will continue to be engaged throughout the project. These stakeholders include:
 - 19.1. Department for Infrastructure and Transport – to ensure strategic alignment across approaches and directions.
 - 19.2. CoA's Access and Inclusion Advisory Panel and Gender Lens Workshop participants - to better capture issues and opportunities from all perspectives.
 - 19.3. Project Reference Group (PRG) stakeholders including the RAA, adjoining Councils, the Heart Foundation, the Commissioner for Children and Young People, Bike SA and Walking SA.

20. The Project Overview and Stage 1 Discussion Papers and summarised documents remain publicly available on Our Adelaide [[Link 5](#)].

Stage One Community and Stakeholder Engagement – What we heard

21. The Stage one Community and Stakeholder Engagement received the highest number of responses for any engagement undertaken by CoA with over 600 responses received.
22. A summary of the number of responses received for the various engagement activities is as follows:
- 22.1. Community Survey: 429 responses
 - 22.1.1. 52% males, 45% female, 1% gender diverse / nonbinary and 2% preferred not to answer.
 - 22.1.2. 54% aged 25-44
 - 22.1.3. 18% CoA residents
 - 22.1.4. 11% mobility restrictions
 - 22.2. Youth Survey: 84 responses:
 - 22.2.1. 57% aged 15-17
 - 22.2.2. 38% CoA residents
 - 22.3. Child “Better Street” activity: 133 responses
 - 22.4. Panel Session: 30 attendees
 - 22.5. Community drop-in sessions: 63 people spoken to
 - 22.6. Collaborative planning workshops: 42 stakeholders
 - 22.7. Written Submissions: 16 received
23. A breakdown of the number of Community Survey responses by discussion paper topic is as follows:
- 23.1. Walking and Wheeling: 226 responses
 - 23.2. Cycling and cycle parking: 280 responses
 - 23.3. Shared micromobility: 77 responses
 - 23.4. Public transport: 291 responses
 - 23.5. Motor vehicles: 168 responses
 - 23.6. Urban Freight and deliveries: 34 responses
 - 23.7. Events, works and disruptions: 74 responses
 - 23.8. Street space and kerbside: 132 responses
24. The key overall themes from the Community Engagement are as follows:
- 24.1. Improved public transport with greater reliability, efficiency, connectivity and user comfort is needed.
 - 24.2. The need for improved cycling infrastructure, particularly separated bike lanes (East to West)
 - 24.3. Negative impacts of vehicle traffic, particularly traffic navigating through the city to other destinations (through traffic).
 - 24.4. The management and balance of street space (including car parking) for different uses and users.
 - 24.5. Making streets safe, healthy and connected for all users.
25. The top Discussion Paper challenges include:
- 25.1. There are minimum complete routes, creating a disconnected cycle network: 255 responses.
 - 25.2. The cycling network is mostly on-road bike lanes, leading to safety concerns: 247 responses.
 - 25.3. User confidence and safety is a primary concern that deters many from cycling: 215 responses.

- 25.4. Not many public transport services during off-peak times: 205 responses.
- 25.5. Delays on bus and tram services: 184 responses.
- 26. The top Discussion Paper opportunities include:
 - 26.1. Advocate for improving routes, new light rail connections and different options across the public transport network: 262 responses.
 - 26.2. Upgrade infrastructure and intersections to make cycling safer and more comfortable: 260 responses.
 - 26.3. Redesign streets to create safe cycle routes for people cycling: 258 responses.
 - 26.4. Connect cycle routes in the city with surrounding suburbs and the Park Lands: 252 responses.
 - 26.5. Make public transport faster and more reliable: 234 responses.
- 27. The Stage One Engagement Report prepared by consultants URPS is contained in **Attachment A**.

Next Steps

- 28. Develop the draft ITS and Network Report considering the eight discussion paper topics and incorporating stage one community engagement feedback and seek Council endorsement at its meeting to be held on 15 April 2025 for the draft ITS to be released for stage two community and stakeholder engagement.
- 29. Following the stage two engagement process, feedback will be formally collated into a Stage Two Engagement Report that will be presented to Council in conjunction with the final Draft ITS document in mid-2025.

DATA AND SUPPORTING INFORMATION

Link 1 – [Integrated Transport Strategy Project Stages](#)

Link 2 – [September 2024 Infrastructure and Public Works Committee Workshop Presentation](#)

Link 3 – [October 2024 Infrastructure and Public Works Committee Report](#)

Link 4 – [October 2024 Council Minutes](#)

Link 5 - [Integrated Transport Strategy | Our Adelaide](#)

ATTACHMENTS

Attachment A - Stage 1 Community Engagement Report

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